

FrontRunners®

ACCOUNTING SOFTWARE

APRIL 2019

Powered by
Gartner Methodology

Software Advice

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INTRODUCTION

This FrontRunners analysis is a data-driven assessment identifying products in the Accounting software market that offer the best capability and value for small businesses. For a given market, products are evaluated and given a score for Usability (x-axis) and User Recommended (y-axis). FrontRunners then plots 10-15 products each on a Small Vendor and an Enterprise Vendor graphic, based on vendor business size, per category.

In the Accounting FrontRunners infographic, the enterprise vendor

graphic had a minimum qualifying score of 3.54 for Usability and 3.61 for User Recommended, while the small vendor graphic had a minimum qualifying score of 3.75 for Usability and 3.95 for User Recommended.

To be considered for the Accounting FrontRunners, a product needed a minimum of 20 user reviews published within 18 months of the evaluation period. Products needed a minimum user rating score of 3.0 for both Usability and User Recommended in both the Small and Enterprise graphics.

INTRODUCTION

The minimum score cutoff to be included in the FrontRunners graphic varies by category, depending on the range of scores in each category. No product with a score less than 3.0 in either dimension is included in any FrontRunners graphic. For products included, the Usability and User Recommended scores determine their positions on the FrontRunners graphic.



DEFINING ACCOUNTING SOFTWARE

Accounting software enables accounting professionals in any type of organization to manage accounts and perform various accounting and financial operations such as record keeping, financial reporting, billing, and invoicing.

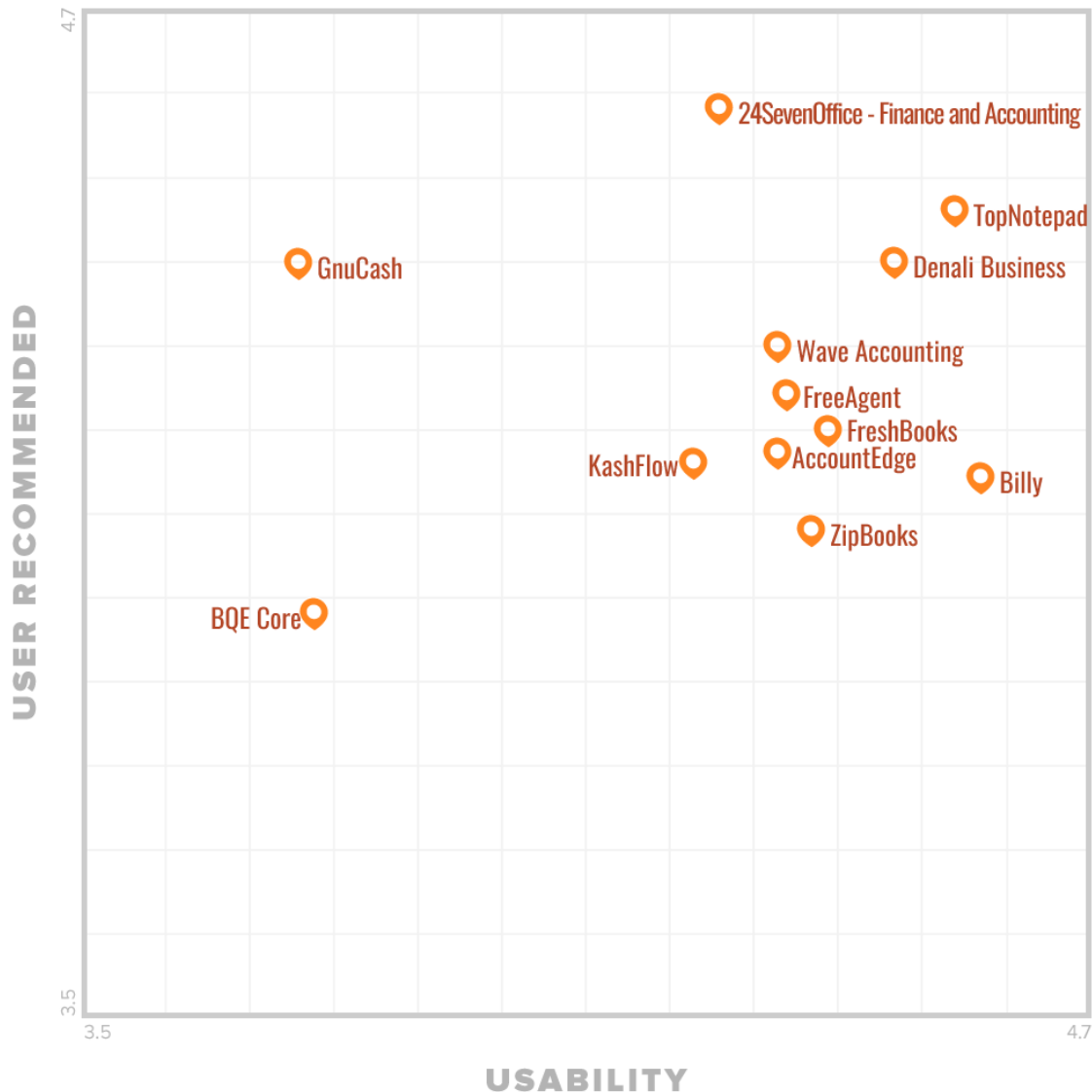
invoicing, bank reconciliation and financial reporting, as well as at least one of the following: expense management, billing and invoicing, budgeting and forecasting and multicurrency support.

Software Advice's FrontRunners is focused on the North American Accounting software market. We identify this set of core capabilities for the Accounting software category: general ledger, accounts payable, accounts receivable/

FRONTRUNNERS

(SMALL VENDORS)

FRONTRUNNERS® FOR ACCOUNTING, APRIL 2019



For each individual rating in both the Usability and User Recommended criteria, the methodology weighs recent reviews more heavily.

FRONTRUNNERS SCORES

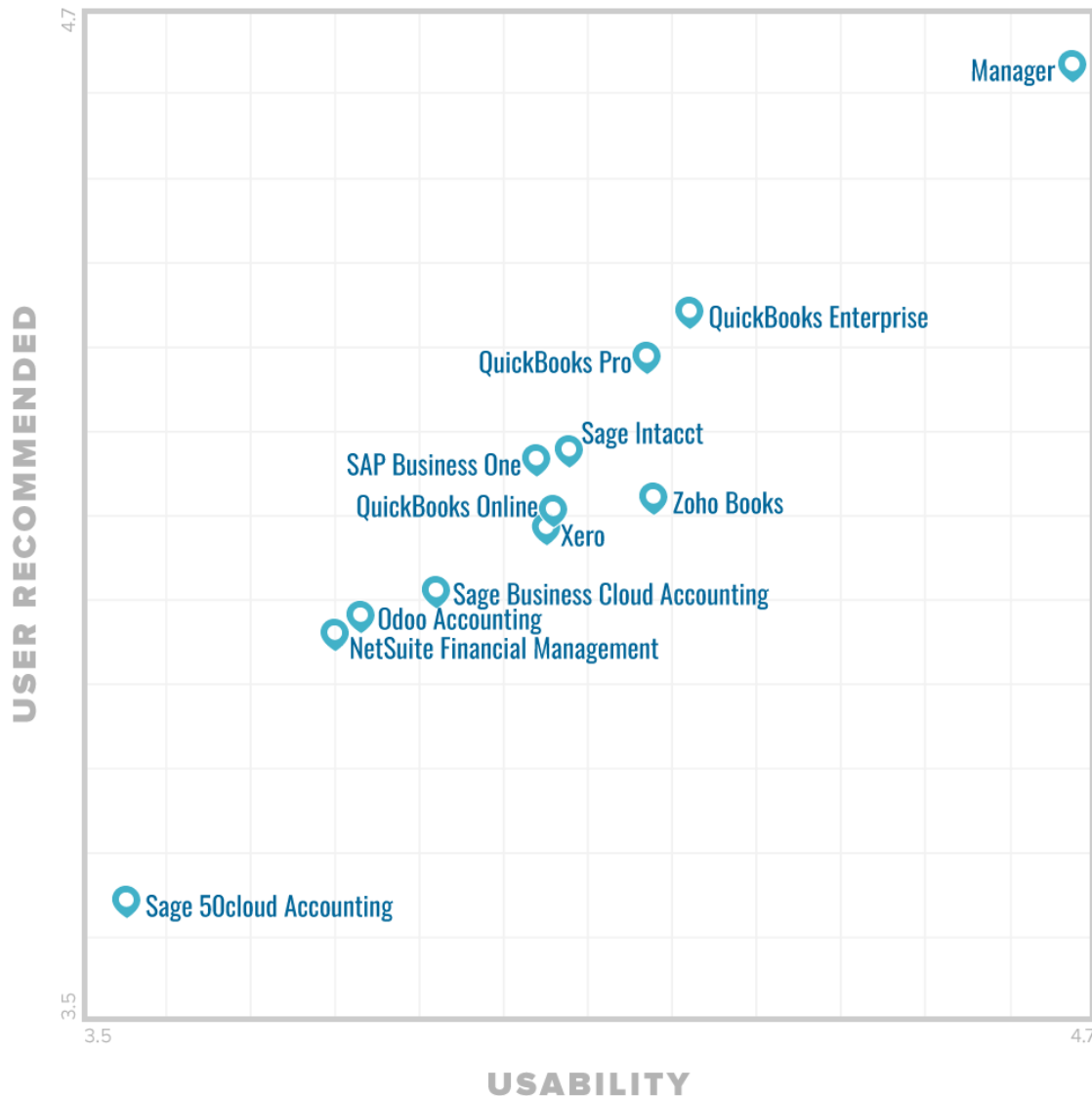
(SMALL VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	TopNotepad	8.98	4.54	4.44
2	Denali Business	8.85	4.47	4.38
3	24SevenOffice - Finance and Accounting	8.82	4.26	4.56
4	Billy	8.69	4.57	4.12
5	Wave Accounting	8.62	4.33	4.28
6	Freshbooks	8.57	4.39	4.18
7	FreeAgent	8.55	4.34	4.22
8	AccountEdge	8.48	4.33	4.15
9	ZipBooks	8.42	4.37	4.06
10	KashFlow	8.37	4.23	4.14
11	GnuCash	8.14	3.76	4.38
12	BQE Core	7.74	3.78	3.96

FRONTRUNNERS

(ENTERPRISE VENDORS)

FRONTRUNNERS® FOR ACCOUNTING, APRIL 2019



For each individual rating in both the Usability and User Recommended criteria, the methodology weighs recent reviews more heavily.

FRONTRUNNERS SCORES

(ENTERPRISE VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	Manager	9.29	4.68	4.61
2	QuickBooks Enterprise	8.54	4.22	4.32
3	QuickBooks Pro	8.44	4.17	4.27
4	Zoho Books	8.27	4.18	4.10
5	Sage Intacct	8.25	4.08	4.16
6	SAP Business One	8.19	4.04	4.15
7	QuickBooks Online	8.15	4.06	4.09
8	Xero	8.13	4.05	4.08
9	Sage Business Cloud Accounting	7.90	3.92	3.99
10	Odoo Accounting	7.79	3.83	3.96
11	NetSuite Financial Management	7.74	3.80	3.94
12	Sage 50cloud Accounting	7.16	3.55	3.62

RUNNERS UP

Accnu

Accounter

Accounting Seed

AccountingGuru

AccountMate

ACCOUNTS

accountsIQ

Accurants

Activity HD

Adagio Financial Suite

Adra Accounts

Advantage Accounting System

Agility DMSI

Agility Planning

AlignBooks

ALTO Accounts Payable

Anaplan

AppZen Expense Reports

Aqilla

ArchGrade

AttachÃ© BI

Averiware

Banana Accounting

Basware

Basware Invoice Automation

BeansBooks

bexio

Beyond Software

BI360 Suite

Big Red Cloud

Biller Genie

Billomat

BillQuick

BizInsight Excel Suite

Blackbaud Financial Edge NXT

BlackLine Financial Close Management

Bookkeeper

Budgyt

BuildSmart

BUSINESS by Miles

Busy Accounting Software

Capshare

CaseWare IDEA

Cashflow Manager

CashManager

CenterPoint Accounting

CentralBOS

Chargebee

ChimpKey

Clear Books

Cloud Accounting Software

CMI Accounting

Commerce Sync

Compeat

Complex Interests

Connected

Conrep Accounting

Crunch

Crunched

CS Professional Suite

DataRails

DataServ SaaS AP Automation

Daxko Accounting

DEACOM ERP Software

Debitoor

Deskera ERP

e-conomic

E-Sign

Easy Accountax

Easy Books

Eccountant

Elexio Church Financials

Epicor Financial Management

EspritBooks

Exact Globe Next

Exchequer

Expend

Expensya

Express Accounts

eZ Credit Card Import

FastFund Software Suite

Fattmerchant

Fetch

FinalBooks Accounting

FinancialForce Accounting

Financials for Office 365

Finly.io

FINSYNC

Fixed Assets Manager

Flexi Software

FloQast

FLYKON

Focus 8

Fraxion

FundView Suite

Fusebill Subscription Billing

General Ledger

Giddh

Gincore

GMS Accounting Software

Goby

GoSimple Software

GST Finance System by Sadyogi

H&R Block At Home

Harmony PSA

HostBooks Accounting Software

IBM Planning Analytics

IDOS

iinsight

Infor CloudSuite Business

Infor Expense Management

Infor SunSystems

Insly

InstaSupply

Integral Accounting Enterprise

InterWeave Quickbooks Integration

InventBill

Inventronica

Invoice Home

Invoice Meister

Invoicebus

IPaidThat

Jeal Suite

Kashoo Online Accounting

KiBiz

Limelight

M3

ManageMart

MoneyWorks

Mr Accounting

Multiview Enterprise .NET n10

myBooks

MYOB Advanced

MYOB Essentials

Neat

NextGen by Harris School Solutions

NextProcess

NexTravel

Nexus1040

NolaPro

Nonprofit Treasurer

OCReX AutoRec

Omni Accounts

OnlineInvoices

Oracle E-Business Suite

Oracle EPM Cloud

Outright

Pabbly Subscriptions

Pandle

Patriot Accounting

PayDirt Payroll

PayFocus

Payment Evolution

Payment Rails

Pi.TEAM

Plus & Minus

PROCAS Accounting for Government Contractors

ProjectionHub

Prologue Financials

Purchase Control

Quantrix Modeler

Quick File

Qvinci

Reckon One

RecWise

Restaurant365

RISKTURN

Royal 4 Enterprise

Rycor

SaaSOptics

Saasu

Sage 100cloud

Sage 300 Online

Sage Live

Sales Cookie

SAP Anywhere

SAP Financials

SapphireOne

SBS Financials

ScaleFactor

Send Invoice

Serenic Navigator

Simpra EPOS

SlickAccount GST Accounting Software

SlickPie

SMACC

Smarty

SoftCo AP Automation

SoftLedger

Solna

Space Manager

Sparkrock

Spotlight Reporting

Stessa

SutiSign

TaxTools

TimelyBill

TPS Practice Management

TradeLog

Trippeo

TurboCASH

uLawPractice

UNIT4 Coda Financials

UNIT4 ERP

Validis

Veersoft Solutions

Vena

VersAccounts

Vertisys

**webKPI Business Intelligence
Dashboards**

WinWeb Cloud ERP

WIP Accounting

WolfePak Financial Software

Workday Financial Management

WorthIT Fixed Assets

YayPay

Zoho Subscriptions

METHODOLOGY BASICS

The FrontRunners methodology assesses and calculates a score for products on two primary dimensions: Usability on the x-axis and User Recommended on the y-axis.

The Usability score is a weighted average of user ratings including:

- End-user ratings of one to five stars on the product's ease of use.
- End-user ratings of one to five stars on the product's functionality.

The User Recommended score is an overall weighted average of scores including:

- End-user ratings of one to five stars on how valuable users consider the product to be relative to its price.
- End-user ratings of one to five stars on how likely they are to recommend the product to others.

There are up to two FrontRunners graphics for each market, one Small Vendors and one Enterprise Vendors graphic. The Small Vendors graphic highlights qualifiers from smaller (by employee size) vendors, while the Enterprise Vendors graphic displays qualifiers for larger (by employee size) vendors.

METHODOLOGY BASICS

Markets are defined by a core set of functionality, and to be eligible for FrontRunners, products must offer that core set of functionality. Core functionality required is determined by our research analysts, who provide coverage for and have familiarity with products in that market. Additionally, a product must have at least 20 unique user-submitted product reviews published within 18 months of the start of the analysis period across the three Gartner Digital Markets web properties: [softwareadvice.com](https://www.softwareadvice.com), [capterra.com](https://www.capterra.com) and [getapp.com](https://www.getapp.com).

Inclusion in the Small Vendor or Enterprise Vendor FrontRunners graphics is based on vendor employee count. Vendors eligible for the Enterprise Vendor graphic must have more than the median employee count for all vendors in the market, or 100 employees—whichever is greater. Vendors whose employee counts do not meet either of those thresholds qualify for the Small Vendor graphic.

¹ In the event fewer than 10 products qualify for either a Small Vendors or Enterprise Vendors FrontRunners graphic, the vendors that do qualify will be combined into a single graphic.





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