

# FrontRunners®

## BUSINESS INTELLIGENCE SOFTWARE

APRIL 2019

Powered by  
**Gartner** Methodology

**Software Advice**



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# INTRODUCTION

This FrontRunners analysis is a data-driven assessment identifying products in the Business Intelligence (BI) software market that offer the best capability and value for small businesses. For a given market, products are evaluated and given a score for Usability (x-axis) and User Recommended (y-axis). FrontRunners then plots 10-15 products each on a Small Vendor and an Enterprise Vendor graphic, based on vendor business size, per category.

In the BI FrontRunners infographic, the enterprise vendor graphic had

a minimum qualifying score of 3.36 for Usability and 3.93 for User Recommended, while the small vendor graphic had a minimum qualifying score of 3.91 for Usability and 4.01 for User Recommended.

To be considered for the BI FrontRunners, a product needed a minimum of 20 user reviews published within 18 months of the evaluation period. Products needed a minimum user rating score of 3.0 for both Usability and User Recommended in both the Small and Enterprise graphics.

# INTRODUCTION

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The minimum score cutoff to be included in the FrontRunners graphic varies by category, depending on the range of scores in each category. No product with a score less than 3.0 in either dimension is included in any FrontRunners graphic. For products included, the Usability and User Recommended scores determine their positions on the FrontRunners graphic.



# DEFINING BUSINESS INTELLIGENCE SOFTWARE

**B**usiness Intelligence (BI) software helps organizations make operational decisions by enabling the analysis of historical performance data and other data sources.

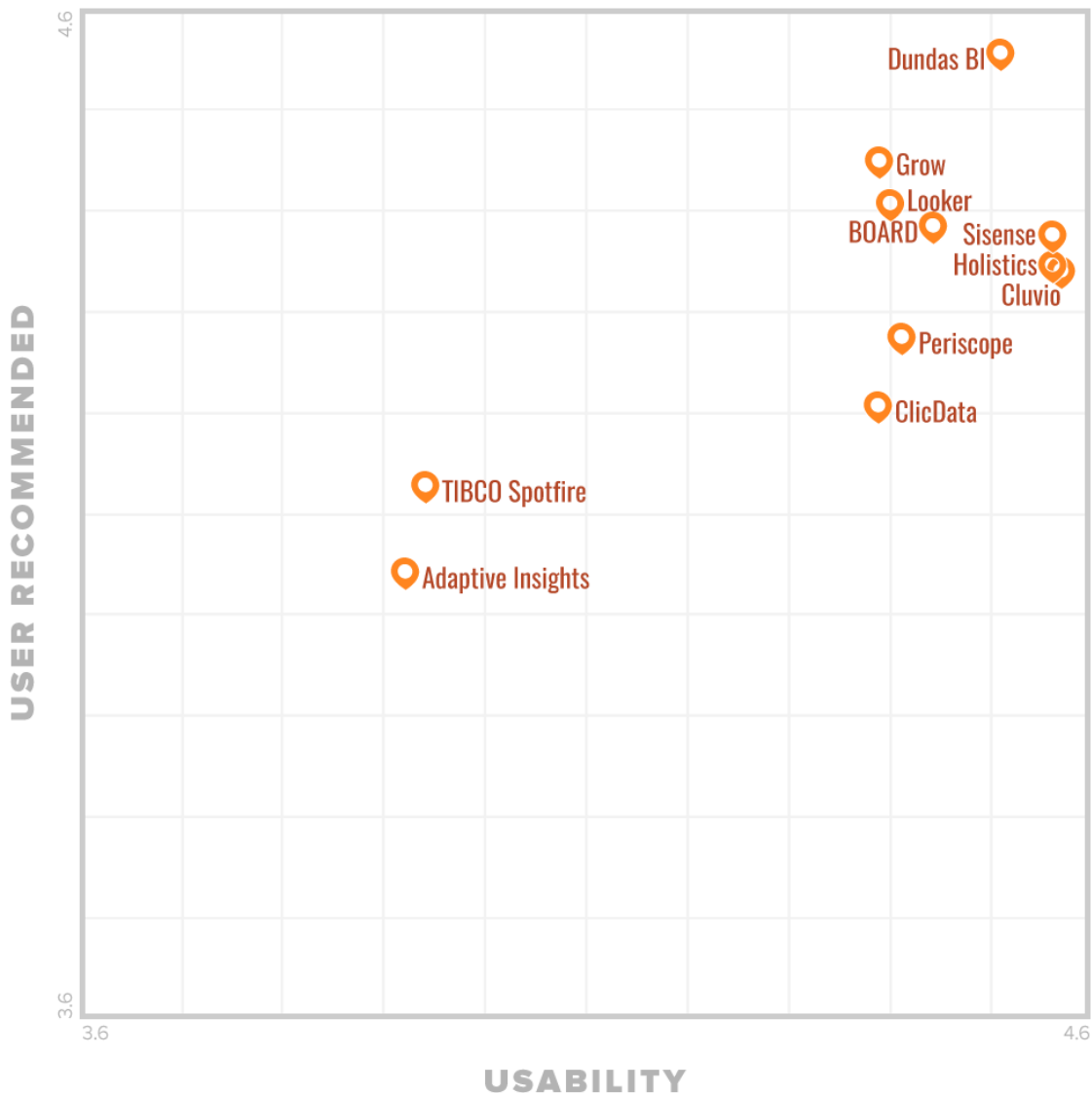
Software Advice's FrontRunners is focused on the North American BI software market. We identify this set of core capabilities for the BI software category: embedded analytics, custom dashboards, visual analytics, collaboration features and self-service data preparation.



# FRONTRUNNERS

## (SMALL VENDORS)

### FRONTRUNNERS® FOR BI, APRIL 2019



For each individual rating in both the Usability and User Recommended criteria, the methodology weighs recent reviews more heavily.

# FRONTRUNNERS SCORES

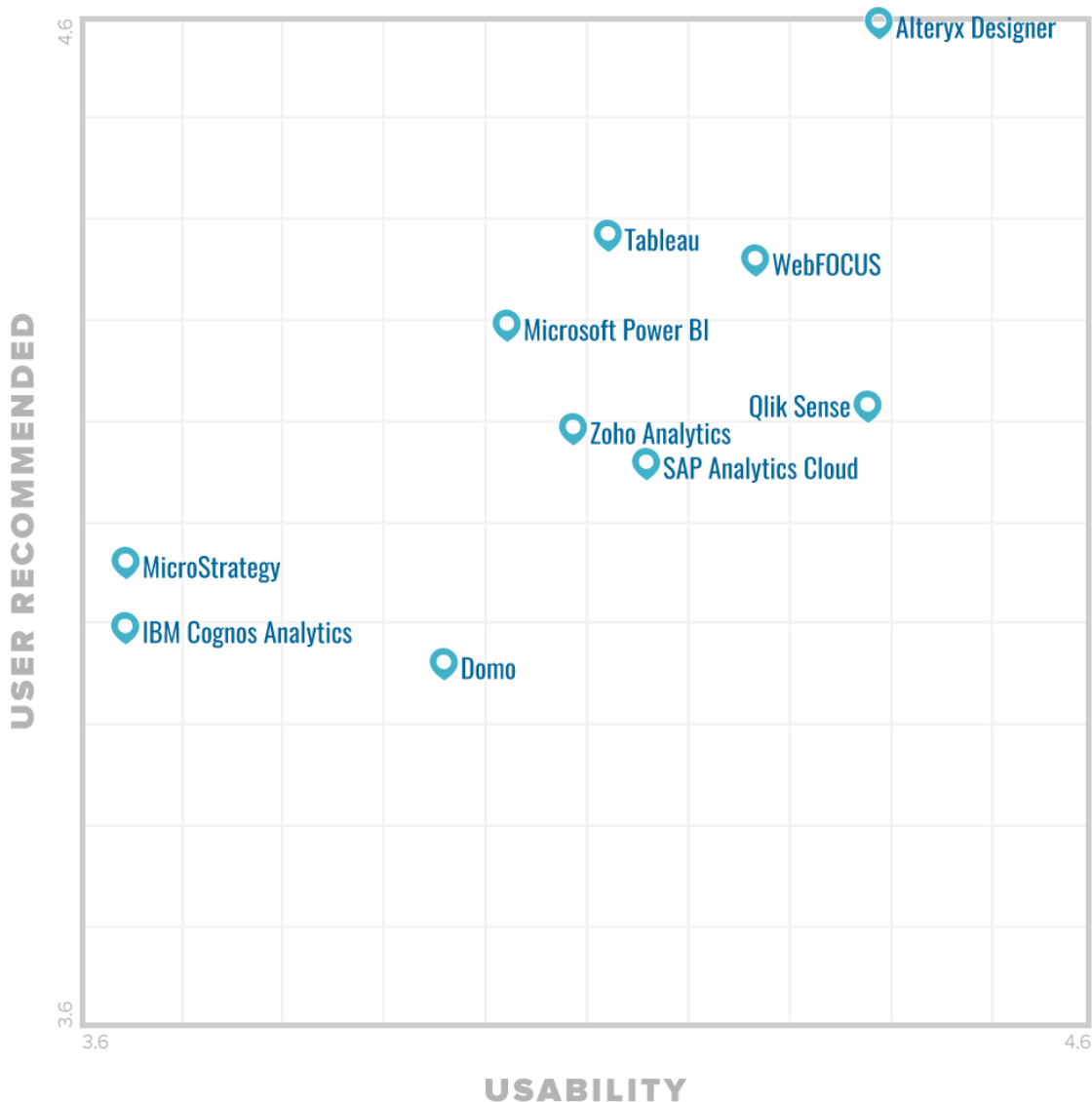
## (SMALL VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	Dundas BI	9.06	4.51	4.54
2	Sisense	8.93	4.57	4.36
3	Holistics	8.90	4.57	4.33
4	Cluvio	8.89	4.58	4.32
5	Grow	8.82	4.39	4.43
6	BOARD	8.81	4.44	4.37
7	Looker	8.79	4.40	4.39
8	Periscope	8.67	4.41	4.26
9	ClicData	8.57	4.39	4.19
10	TIBCO Spotfire	8.05	3.94	4.11
11	Adaptive Insights	7.93	3.92	4.02

# FRONTRUNNERS

## (ENTERPRISE VENDORS)

### FRONTRUNNERS® FOR BI, APRIL 2019



For each individual rating in both the Usability and User Recommended criteria, the methodology weighs recent reviews more heavily.



# FRONTRUNNERS SCORES

(ENTERPRISE VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	Alteryx Designer	8.97	4.39	4.58
2	WebFOCUS	8.61	4.27	4.34
3	Tableau	8.49	4.12	4.37
4	Qlik Sense	8.48	4.28	4.20
5	SAP Analytics Cloud	8.30	4.16	4.14
6	Microsoft Power BI	8.30	4.02	4.28
7	Zoho Analytics	8.26	4.09	4.18
8	Domo	7.90	3.96	3.94
9	MicroStrategy	7.68	3.64	4.04
10	IBM Cognos Analytics	7.62	3.64	3.98

# RUNNERS UP

**9 Spokes**

**Accuvio Sustainability**

**ActiveReports Server**

**ActivTrak**

**AcuMax Index**

**Ad Badger**

**Adapt**

**Adbeat**

**Adjust**

**Adobe Audience Manager**

**Adverity DataTap**

**Agility Planning**

**Ahrefs**

**Algopix**

**Altosight**

**Amazon Cloud Search**

**Amazon QuickSight**

**Ambition**

**Analytica**

**Analytics Learnshare**

**Analyzer**

**Anodot**

**Anstrex**

**AnswerRocket**

**AppAnnie**

**Avantune**

**Baremetrics**

**BI Office**

**BI Platform**

**BIME**

**BIO**

**Birst**

**BIRT Analytics**

**BIRT onDemand**

**Bitrix24**

**BizInsight Excel Suite**

<b>Blendo</b>	<b>Cloudingo</b>
<b>BlueBoard.io</b>	<b>ColibriTool</b>
<b>BlueCherry</b>	<b>Collective[i]</b>
<b>BluePlanner</b>	<b>Commission Manager</b>
<b>BluLogix</b>	<b>Competitors App</b>
<b>Bookvalu</b>	<b>Composable DataOps Platform</b>
<b>BP Logix Process Director</b>	<b>ComScore</b>
<b>BuiltWith Pro</b>	<b>Contour BI</b>
<b>BuzzBoard</b>	<b>Contract Discovery &amp; Analytics</b>
<b>Callcap</b>	<b>Corporater EPM Suite</b>
<b>CAMMS PowerData</b>	<b>Cortex Artificial Intelligence for Social Media</b>
<b>Carriots Analytics</b>	<b>Cyberquery</b>
<b>CARTO</b>	<b>Dasheroo</b>
<b>CenterPoint</b>	<b>DashThis</b>
<b>Chartio</b>	<b>Datadeck</b>
<b>ChartMogul</b>	<b>Datafiniti</b>
<b>Chronogolf</b>	<b>DataFox</b>
<b>Clear Analytics</b>	<b>DataHero</b>
<b>ClearStory Data</b>	<b>Datameer</b>
<b>CleverAnalytics</b>	<b>datapine</b>
<b>Clixtell</b>	<b>Datawatch Desktop</b>
<b>Cloudera Enterprise</b>	



**DBHawk**

**Decision Critical Enterprise Modeling**

**DecisionPoint**

**DevicePilot**

**dexi.io**

**Discovery G2**

**EasyReports**

**ElegantJ BI**

**Engagor**

**Enhencer**

**Entytle**

**Epicor Financial Management**

**Eureka**

**EverString**

**Exago**

**Extensions**

**Fathom**

**FinAlyzer**

**Fivetran**

**flex.bi**

**Flight**

**Flight by Finagraph**

**Floodlight Analytics**

**FOCUS I**

**Foresight Intelligence Center**

**Full Convert**

**Funnel**

**Funnel Science**

**FusionCharts**

**FUTRLI**

**GetSocial**

**GMDH Shell**

**GoodData**

**Google Cloud Platform**

**Halo**

**Heap**

**HootSuite**

**Hotel Proxy**

**Hotjar**

**i2 Analyst's Notebook**

**icCube**

**iCharts for NetSuite**

**Idea Drop**

**ImportOmatic**

<b>Improvado</b>	<b>KPI Fire</b>
<b>Indicative</b>	<b>Krunchbox</b>
<b>InduSoft Web Studio</b>	<b>Kyubit Business Intelligence</b>
<b>Infogram</b>	<b>LandVision</b>
<b>Infor SunSystems</b>	<b>Leady</b>
<b>Informatica Intelligent Data Platform</b>	<b>LiveSession</b>
<b>Informer</b>	<b>Logi Info</b>
<b>InfoZoom</b>	<b>Loyverse Dashboard</b>
<b>Infragistics ReportPlus</b>	<b>Mereo</b>
<b>InsFocus BI</b>	<b>Metabase</b>
<b>InsideView</b>	<b>Metric.ai</b>
<b>Intellicus</b>	<b>Microsoft Office 365</b>
<b>Intellifront BI Suite</b>	<b>MoData Suite</b>
<b>Inzata</b>	<b>Mode Analytics</b>
<b>IQLECT</b>	<b>Movere</b>
<b>Iridium BI</b>	<b>NAVIS Suite</b>
<b>Izenda Business Intelligence</b>	<b>Netapp Oncommand Insight</b>
<b>Jaspersoft</b>	<b>Neural Designer</b>
<b>JCA Answers</b>	<b>Nexla</b>
<b>Jet Enterprise</b>	<b>Ninja Reports</b>
<b>JReport</b>	<b>NLSQL</b>
<b>Knowledge Plaza</b>	<b>OCTELAS</b>
<b>Knowledge360</b>	<b>Omnia Dynamic Pricing</b>

**OpenDQ**

**OpenRefine**

**OQLIS**

**OWOX BI**

**Panintelligence**

**Panoply**

**PDF Reader Pro**

**Pentaho**

**Perch**

**Performax360**

**Phocas Software**

**PINpoint**

**Planhat**

**PlayVox**

**Plecto**

**PowerCenter**

**Practice Ignition**

**prevero**

**Prism**

**ProfitWell**

**PromptCloud**

**PureMind**

**Putler**

**Rapid Insight Analytics & Veera**

**RapidMiner**

**Rayven - Industrial business intelligence**

**Redash**

**Revulytics Usage Intelligence**

**Rivery**

**Roambi Analytics**

**Rosetta.Cloud**

**Salesforce Analytics Cloud**

**Saleskick**

**SAP Business Objects BI**

**SAP Lumira**

**SAS Analytics Pro**

**Scoreboard**

**ScrapeStorm**

**SEMRush**

**Sharepoint Vitals**

**Sheetgo**

**SigniFlow**

**Silktide Prospect**

**Skuuudle**

**Skyvia**



**Slemma**

**Smartlook**

**SmatBot**

**SnapLogic**

**Snowflake**

**Snowfly**

**SplashBI**

**Sprout Social**

**SQL-RD**

**SRK**

**Stafiz**

**Static Object**

**Statsbot**

**Stratum**

**Style Intelligence**

**SumAll**

**Synup**

**TARGET**

**The Diver Platform**

**ThoughtSpot**

**TimelinePI**

**Toolpack**

**TopPlace**

**Toucan Toco**

**TrackResults**

**TreeAge Pro**

**TrenData**

**Trevor.io**

**TrueDash**

**Upsolver**

**VelocityEHS**

**Vigil**

**Viur**

**Vymo**

**webKPI Business Intelligence  
Dashboards**

**WideNarrow**

**Winautomation**

**Winmo**

**Wonderware Intelligence**

**Workato**

**WorkMax Complete Suite**

**Xplenty**

**Yaguara**

**Yellowfin**

**Zbizlink**

**ZeroBounce**

**Zoho Social**

# METHODOLOGY BASICS

**T**he FrontRunners methodology assesses and calculates a score for products on two primary dimensions: Usability on the x-axis and User Recommended on the y-axis.

**The Usability score is a weighted average of user ratings including:**

- End-user ratings of one to five stars on the product's ease of use.
- End-user ratings of one to five stars on the product's functionality.

**The User Recommended score is an overall weighted average of scores including:**

- End-user ratings of one to five stars on how valuable users consider the product to be relative to its price.
- End-user ratings of one to five stars on how likely they are to recommend the product to others.

There are up to two FrontRunners graphics for each market, one Small Vendors and one Enterprise Vendors graphic. The Small Vendors graphic highlights qualifiers from smaller (by employee size) vendors, while the Enterprise Vendors graphic displays qualifiers for larger (by employee size) vendors.



## METHODOLOGY BASICS

Markets are defined by a core set of functionality, and to be eligible for FrontRunners, products must offer that core set of functionality. Core functionality required is determined by our research analysts, who provide coverage for and have familiarity with products in that market. Additionally, a product must have at least 20 unique user-submitted product reviews published within 18 months of the start of the analysis period across the three Gartner Digital Markets web properties: [softwareadvice.com](https://www.softwareadvice.com), [capterra.com](https://www.capterra.com) and [getapp.com](https://www.getapp.com).

Inclusion in the Small Vendor or Enterprise Vendor FrontRunners graphics is based on vendor employee count. Vendors eligible for the Enterprise Vendor graphic must have more than the median employee count for all vendors in the market, or 100 employees—whichever is greater. Vendors whose employee counts do not meet either of those thresholds qualify for the Small Vendor graphic.

<sup>1</sup> In the event fewer than 10 products qualify for either a Small Vendors or Enterprise Vendors FrontRunners graphic, the vendors that do qualify will be combined into a single graphic.







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